

ROOKIE SEASON STUDIO

CLUB PARTNER PROGRAM

PROGRAM OVERVIEW

A simple way to support your organization while giving families access to personalized sports experiences.

No inventory. No upfront partner fee. Rookie Season Studio handles customer ordering, payment, production and fulfillment.

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1. CHOOSE YOUR PARTNER PROGRAM

PLAN	HOW IT WORKS
OPTION A 15% GIVE BACK	Families pay regular qualifying product pricing. The Partner earns 15% of the eligible product subtotal after discounts and before tax. No family discount is attached to this option.
OPTION B 10 + 10 MEMBER REWARDS	Families receive 10% off qualifying purchases. The Partner earns 10% of the discounted eligible product subtotal after the family discount and before tax.
Example under 10 + 10: a \$100 qualifying product subtotal becomes \$90 after the family discount. The Partner earns \$9 (10% of \$90).	

2. HOW IT WORKS

- Apply to become an approved Rookie Season Studio Club Partner.
- Choose the 15% Give Back plan or the 10 + 10 Member Rewards plan.
- Receive a unique Partner Code, Partner link, QR code and approved promotional materials.
- Share the program with athletes and families through your normal team or club communication channels.
- Families order and pay Rookie Season Studio directly.
- Qualifying sales are tracked to your organization and Partner earnings are paid monthly by Interac e-Transfer.

3. WHAT CAN QUALIFY

- Individual trading cards and eligible single-card purchases
- Big Head cutouts
- Custom player / walk-up songs
- Rookie Season individual packages
- Eligible team trading-card, Big Head, song and full-team packages
- Other products specifically added to the Partner Program by Rookie Season Studio

Partner earnings do not apply to tax, shipping/delivery fees, refunded or charged-back transactions, complimentary products, gift-card value, or separately negotiated wholesale/bulk orders unless approved in writing.

4. PARTNER PROMOTION

Partners are expected to make reasonable efforts to introduce the program to their community. At minimum, this normally includes one direct member communication at launch, one social post or story where the organization has an active social account, sharing the Partner link/code/QR, and at least one additional reminder during each active sports season.

5. FOUNDING PARTNER

Founding Partner status is limited to the first 10 approved organizations. During the first 12 months, Founding Partners may receive recognition, custom promotional support, priority assistance, spotlight opportunities, early access and other launch benefits.

Eligible athletes may receive one complimentary custom player / walk-up song with their first qualifying Rookie Season Studio purchase of \$85 or more during the Founding Partner period. Limit one complimentary Founding Partner song per athlete. Complimentary products do not generate Partner commission.

6. APPLY

Submit the Club Partner Application on rookieseasonstudio.com. Applications are reviewed before acceptance. Submitting an application does not guarantee approval.

This overview is a marketing summary only. The Club Partner Program Terms and the completed Partner Agreement govern an approved partnership.