

ROOKIE SEASON STUDIO

CLUB PARTNER PROGRAM

SAMPLE PARTNER AGREEMENT

For prospective clubs, teams, leagues, academies, training centres and youth-sports organizations.

SAMPLE - FOR REVIEW ONLY. This document does not create an active partnership unless Rookie Season Studio approves the organization and a completed agreement is signed by both parties.

Toronto, Ontario, Canada | rookieseasonstudio@gmail.com | rookieseasonstudio.com

1. PARTNER INFORMATION

Organization / Business Name	
Primary Contact	
Email	
Phone	
Partner Code	
Partnership Start Date	

2. PURPOSE

This Partner Program Agreement ("Agreement") is between Rookie Season Studio ("Rookie Season") and the organization identified above ("Partner"). The program allows approved youth-sports organizations to introduce Rookie Season Studio products and experiences to their members and families while earning Partner rewards on qualifying purchases.

Rookie Season Studio handles customer ordering, personalization, payments, production, customer support and fulfillment. The Partner is not required to purchase or hold inventory and does not collect customer payments on behalf of Rookie Season Studio.

3. PARTNER REWARD PLAN

PLAN	HOW IT WORKS	SELECT
OPTION A 15% GIVE BACK	Families pay regular qualifying product pricing. The Partner earns 15% of the eligible product subtotal after discounts and before tax. No family discount is attached to this option.	☐
OPTION B 10 + 10 MEMBER REWARDS	Families receive 10% off qualifying purchases. The Partner earns 10% of the discounted eligible product subtotal after the family discount and before tax.	☐

Partner rewards are calculated on the eligible product subtotal after discounts and before tax.

4. QUALIFYING SALES

- Eligible individual trading-card orders, including qualifying single-card purchases
- Big Head cutouts
- Custom player / walk-up songs
- Rookie Season individual packages
- Eligible team trading-card, Big Head, song and full-team packages
- Other products Rookie Season Studio specifically adds to the Partner Program

Partner rewards are not paid on tax, shipping/delivery fees, refunds, cancellations, chargebacks, complimentary products, gift-card value, or special wholesale/bulk/negotiated orders unless Rookie Season Studio approves the reward in advance.

5. TRACKING

Rookie Season Studio may provide a unique Partner Code, dedicated Partner webpage or link, custom QR code and promotional materials. Customers should use the approved tracking method for purchases to be attributed to the Partner. Rookie Season Studio maintains the final record of qualifying purchases and Partner earnings.

6. PARTNER PAYMENTS

- Partner earnings are paid monthly.
- There is no minimum payout threshold.
- Payments will normally be made by Interac e-Transfer to the Partner payment email.
- Rookie Season Studio may provide a monthly summary of qualifying sales, adjustments and the amount paid.

E-Transfer Email: _____

7. REFUNDS AND ADJUSTMENTS

If a purchase that generated Partner earnings is later refunded, cancelled, charged back or reversed, the related Partner earnings may be removed before payout or deducted from a future payout if already issued.

8. CUSTOMER ORDERS AND PRODUCTION

Families order and pay Rookie Season Studio directly. Rookie Season Studio remains responsible for its own customer orders, personalization, production, customer support and fulfillment. Typical custom production is approximately 7-20 business days after all required photographs, information and approvals are received. Larger orders, peak periods and supplier delays may require additional time. Shipping/delivery time is separate.

Because Rookie Season Studio products are personalized, custom orders are generally final sale once production begins, except where Rookie Season Studio determines that it made an error or the product arrives defective or damaged in circumstances for which Rookie Season Studio is responsible.

9. PARTNER RESPONSIBILITIES

- Provide accurate organization, contact and payout information.
- Use only approved Rookie Season Studio claims and promotional materials.
- Do not make unauthorized promises about pricing, turnaround times, refunds or products.
- Do not present the Partner as an owner, employee or legal representative of Rookie Season Studio.
- Use Partner codes, links, QR materials and promotional resources appropriately.
- Notify Rookie Season Studio if important contact or payout information changes.

10. PROMOTION EXPECTATIONS

The Partner will make reasonable efforts to introduce the program to its athletes and families. At minimum, this normally includes one direct member communication at launch (such as TeamSnap, SportsEngine, email, newsletter or team messaging), one social post or story where the Partner has an active social account, sharing the approved Partner link/code/QR, and at least one additional reminder during each active sports season.

Rookie Season Studio will make approved promotional resources available. There is no guaranteed sales minimum, but prolonged inactivity or lack of reasonable promotional effort may result in suspension or discontinuation of Partner status.

11. NAME AND LOGO PERMISSION

PERMISSION	YES	NO
Rookie Season Studio may display our organization name in Partner-related materials.	☐	☐
Rookie Season Studio may display our organization logo on Partner pages, QR materials, social graphics, flyers and other Partner-related materials.	☐	☐

Any permission granted under this section is limited to legitimate Partner Program use and does not transfer ownership of the Partner's name, trademarks or logo.

12. ATHLETE PHOTOS AND MINORS

Parents or guardians submitting photographs or information concerning a minor must confirm that they have authority to provide those materials for creation of the purchased product. Purchasing a product does not automatically grant Rookie Season Studio permission to use a child's photograph, likeness or personalized product in advertising, social media or promotional campaigns. Separate promotional permission is required.

13. NON-EXCLUSIVE AND INDEPENDENT RELATIONSHIP

The partnership is non-exclusive. Both parties remain independent. Nothing in this Agreement creates an employment relationship, franchise, joint venture, agency relationship or ownership interest. The Partner has no authority to bind Rookie Season Studio to an obligation unless separately authorized in writing.

14. PARTNERSHIP TERM AND TERMINATION

The partnership continues until ended by either party. Either party may end the partnership with approximately 30 days' written notice. Rookie Season Studio may suspend or terminate a Partner Code sooner for suspected fraud, misuse, misleading promotion, program abuse or other serious conduct affecting customers or Rookie Season Studio. Properly generated earnings before termination remain payable subject to refunds, chargebacks and legitimate adjustments.

15. FOUNDING PARTNER PROGRAM

Founding Partner status is limited to the first 10 approved organizations. Where designated, additional launch benefits may apply during the first 12 months, including recognition, custom promotional materials, priority support, spotlight opportunities, early access and ready-made marketing resources.

During the applicable Founding Partner period, an eligible athlete may receive one complimentary custom player / walk-up song with their first qualifying Rookie Season Studio purchase of \$85 or more. Limit one complimentary Founding Partner song per athlete. Complimentary products do not generate Partner commission.

16. PROGRAM CHANGES AND NO GUARANTEED RESULTS

Rookie Season Studio may update products, pricing, program rules or promotional benefits as the business develops. If a material change affects an active Partner's commission or benefits, Rookie Season Studio will communicate the change before applying it to future qualifying purchases. Participation does not guarantee any specific sales, fundraising result, commission amount or other financial outcome.

17. GOVERNING LAW

This Agreement is intended to be governed by the laws of Ontario and the applicable federal laws of Canada, subject to any mandatory law that applies.

18. ACCEPTANCE

By signing the completed Agreement, both parties confirm that they understand and agree to the Club Partner Program terms. The signed agreement, together with any approved written addendum, governs the active partnership.

ROOKIE SEASON STUDIO	PARTNER
Name: _____	Organization: _____
Signature: _____	Authorized Representative / Title: _____
Date: _____	Signature: _____
Email: rookieseasonstudio@gmail.com	Date: _____

SAMPLE - FOR REVIEW ONLY. The public sample is intentionally not pre-filled with an organization, program choice or start date. Approved Partners should receive a completed agreement from Rookie Season Studio for signature. Recommended for review by a qualified Ontario legal professional before first use.